



PROPOSED UTTARAKHAND START-UP POLICY 2016

* Definition of Start-up



Start-up means where in Early Stage of life cycle of an enterprise, the entrepreneur moves from the idea stage to securing finance, laying down the basic structure of the business, and initiate operations or trading.

Meaning of Entrepreneur and Entrepreneurship

Entrepreneur: Entrepreneur is a person who is willing to launch a new venture or enterprise and accept full responsibility for the outcome.

Entrepreneurship: Entrepreneurship is one who undertakes innovations, finance and business acumen in an effort to transform innovations into economic goods. This may result in new organizations or may be part of revitalizing mature organizations in response to a perceived opportunity

Need of Start-up Policy in Uttarakhand :Uttarakhand is a well known educational hub. In Uttarakhand, where on one hand Institutes like IIT Roorkee, IIM Kashipur, NIT, GBPUAT etc. on the other hand State Government has established Industrial Estates like Haridwar, Pantnagar, Kotdwar, Kashipur, Selaqui, Dehradun, Sitarganj etc.

Now Uttarakhand Government is coming out with an objective platform to the students emerging from the institutes of Uttarakhand to help them grow as entrepreneurs.

PROPOSED START-UP POLICY:

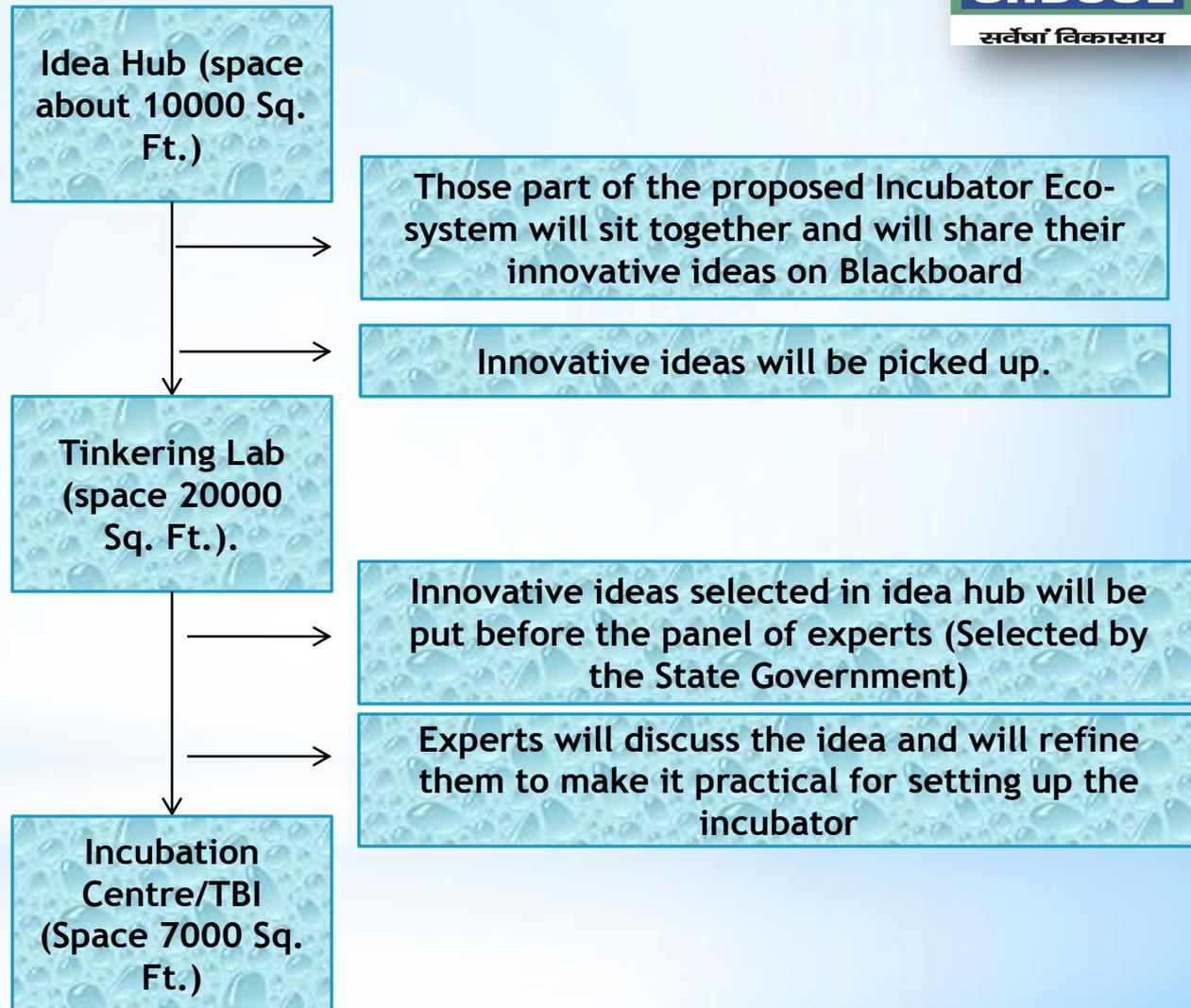


AIMS & OBJECTIVES :

- Attract investments into the Incubation and Start-up Ecosystem in Uttarakhand.
- Inviting investment in Uttarakhand from pioneer IT industries of CMM I Level V to provide firm platform for new entrepreneurs.
- Establish at least 2-3 Technology Business Incubators/Accelerators in each of the different sectors in the State in first year of the policy period with a final object of 10 in whole policy period.
- Encourage/Facilitate/Incubate technology product of start-ups
- To Develop 200000 sq. ft. of Incubation Space in state.
- Facilitate Venture Capital funding of a minimum of Rs. 500 Cr.
- To integrate the Start up entrepreneurs with IAF and Start up India scheme of Central Government.

- Promoting Youth, Women and SC/ST entrepreneurs in the state.
- Identifying budding start-up entrepreneurs at school and college level by means of conducting Boot Camps.
- To set up a state level entrepreneurship development council.
- To establish Knowledge Training Skill Development and entrepreneurship Park in Kashipur (measuring 50 acre area). In first phase facility of TBI will be established in this industrial estate.
- To Facilitate the growth of Start-ups from Start-up to Boot up to Scale-up.
- Facilitation of Common test lab, conference rooms, R&D labs, hostels, residences etc. for start-ups.

* Process of Setting up Incubators



HIGHLIGHTS OF PROPOSED START-UP POLICY

- **Start-Ups to be anchored under the Department of MSME.**
- **State Level Start-Up Innovation Council set up under Department of MSME to function as a single window clearance system for all the start ups from application to funding.**
- **Mandatory Apprenticeship :-** IT Students shall mandatorily go for apprenticeship in association with industry, during the final year of his course.
- **Faculty Up gradation :-** Refresher course's for the faculties to be introduce to update their knowledge.
- **Innovation Policy :-** Innovative ideas will be rewarded to promote start-ups.
- **IT Hubs :-** Dedicated IT hubs with incubations centers will be established by the Government in every districts.
- **Communication Infrastructure:-**IT hubs shall be facilitated with the best communication infrastructure like 4G through cabling & Wi-Fi.

- **Land/Space Cost** :- Land/Space will be provided on concessional rates to youth/women/SC/ST entrepreneurs.
- **Capital Subsidy** :- Entrepreneurs having innovative ideas, skills and software export oriented business will be offered subsidies for capital investment as per MSME policy of Uttarakhand.
- **Power subsidy** :- Subsidy on power tariff Rs. 1.00 per unit will be provided.
- **Stamp Duty** :- 100% Stamp duty for registration of assets will be exempted.
- **Skill Development** :- In every IT hub skill development institute will be established.
- **Smart City** :- All IT hub will be established on GIS Based Smart Office concept.
- **Single window time bound Clearance** :- All statutory approvals will be given in time bound schedule through single window.

- Government will provide core infrastructure like plug and play incubation facilities in different sectors and different locations within the state through itself or in PPP mode.
- Government will earmark IT parks in all Districts of Uttarakhand.
- To provide interface platform for start-up entrepreneurs with industries. The Existing Schemes in the Central and State Ministries shall be dovetailed into sector specific guidelines for each of the sectors.
- Government will encourage Host institutions of existing Technology Business Incubators (TBI's) for expanding up their operations in the state to jump-start the start-up ecosystem.
- To provide an electronic platform for start-ups to connect with the research institutes, mentors, entrepreneurs and all other stakeholders.

- Innovation based incubators shall be setup in government institutions of higher education.
- The Government will take necessary steps to promote entrepreneurship at school and college level by establishing Boot Camps in every school and colleges.
- Financial support will be provided by the Government to incubators for bringing international consultants, mentors.
- Most brilliant start-ups, college and students will be sent to visit leading start-up destination around the country.
- **State Start-up Funding:** State Government will provide two types of funds to Start-up entrepreneurs:
 1. Those projects which are sent under Start-up India/IAF will be provided top up/VGF/Seed Money.
 2. Stand alone proposals will be sent to the State Innovation Council headed by Chief Secretary/Principal Secretary MSME/any other Senior Officer of the State.

- * **State Support:** The fiscal and non-fiscal incentives applicable to all categories of MSME Policy would be applicable to the incubators, accelerators and start-ups in the respective sectors. State Government has made a provision for Start-Up entrepreneurs in
- * **Reimbursement of VAT /CST:** Annual Reimbursement of VAT/ CST paid by incubators in Uttarakhand up to a maximum of Rs 6000000 Lacs turn over by incubated start-up companies with in a period of first four years of being Incubated.
- * **Financial Assistance as matching Grants:** The State Government would match the funding raised by the incubator from Govt. of India on a 2:1 basis as matching grants.
- * The State Level Start-Up Innovation Council will also function as a conduit between start ups and CC's and Angel Capitalists.

RECOMMENDATION FROM CII ON START-UP POLICY:

- **Action Points** : The State Government should give preference in all cases and provide reservation in some cases to goods and services produced/given by Start-ups.
- **Start-Up Hub**: Creation of a Nodal Agency, a one-stop-shop for the State called the Uttarakhand Start-Up Hub at Dehradun. This Start-Up should have Think tank cum Execution Body, will provide Space for Start-ups, will act under Single Window Policy, Will provide R&D support, will create required infrastructure, will provide help in raising funds from different sources etc.
- **Tax Holidays and Subsidies** : Best possible
- **Assistance in procuring finance** : Incentivize through different type of funding organisation as banks, angel investors etc. Fairs organisation by State Government. Provision of funds in Government departments for investing in Start-Ups.
- Government should train and fund the institutions who will educate the Start-Ups to bridge skill gap.
- Institutions Should be encouraged to set up E-Cells.
- Local Administration and legal compliances should be simplified and red tapism should be reduced for Start-Ups.



**INVEST IN UTTARAKHAND
HARVEST THE RETURNS.....**

Thank You...

Kindly send your valuable suggestion on following E-Mails:
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